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From: Rafferty, Shelby J. on Tue, Sep 29, 1998 11:36 AM
To: Neidle, Bruce
Cc: LeVan, Suzanne; Anise, Roy K.

Hi Bruce,

Can I get an estimate of cannibalization to PM brands for the 1999 Parliament Launch...i.e. how much volume is estimated to be net to PM?

Source: https://www.industrydocuments.ucsf.edu/docs/mqjn0004